



PALA CASINO SPA RESORT PARTNERS WITH LIVE FAST MOTORSPORTS AT THE ALL-STAR RACE

Expanded Partnership at Texas Motor Speedway

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CONTACT: Coley McAvoy

(760) 510-5177

PALA, CA – [Live Fast Motorsports](#) (LFM) and [Pala Casino Spa Resort](#) announced today their partnership expansion for the NASCAR Cup Series All-Star Race at Texas Motor Speedway on May 22, 2022. Pala Casino Spa Resort sponsored LFM at Auto Club Speedway in Fontana, CA, in late February earlier this season. The two have also already announced their partnership in Oct. at Las Vegas Motor Speedway and in Nov. at Phoenix Raceway for the Phoenix Finale race.

The partnership combines professional stock car racing and SoCal's entertainment capital. Pala Casino Spa Resort is a Las Vegas-style casino with 2,000+ slot machines, 70+ table games, and a 15,000-square-foot smoke-free casino area; a 507-room hotel; five swimming pools with two hot tubs and 14 luxury cabanas. Pala also offers 8 restaurants and 40,000 square feet of meeting and convention space.

"Pala Casino is excited to once again team up with Live Fast Motorsports," said Pala Casino's Director of Player Development, Brian Roe. "BJ and Matt's efforts have paved the way for real change in competitive racing. They advance a culture of inclusion and diversity, as well as a dedication to performing at the highest possible levels in NASCAR and in everyday life. Pala Casino sees this as much more than a sponsorship – it's an opportunity to showcase our shared values. We are proud to have Live Fast Motorsports representing Pala both on and off the track."

"Our team is super excited to expand our second year of partnership with Pala Casino Spa Resort into the All-Star Race at Texas Motor Speedway," said co-founder of Live Fast Motorsports, Matt Tiff. "Pala Casino Resort and Spa is an enticing getaway option, whether you're looking to gamble, drink, sunbathe or relax. It's located on the beautiful Pala Indian Reservation northeast of San Diego, California and worth the visit."

Live Fast Motorsports and Pala Casino Spa Resort are excited to see where this second-year partnership leads. Both brands are eager to continue to create positive experiences and memories for their fans and guests.

For more information about Pala Casino, Spa and Resort, visit www.palacasino.com, www.facebook.com/palacasino, or www.twitter.com/palacasino.



About Pala Casino Spa Resort

As SoCal's Entertainment Capital, Pala Casino Spa Resort includes a Las Vegas-style casino including an expansive gaming floor with over 2,000 slot and video machines, 78 table games, 8 restaurants, two lounges, 2,000-seat Pala Events Center, outdoor Starlight Theater and luxury hotel; five swimming pools with two hot tubs and 14 luxury cabanas. Pala Casino's wide variety of HD premium sporting events enhance an exciting collection of live bands daily at both indoor and outdoor venues. Pala Casino Spa & Resort is an AAA Four-Diamond Award winner for 15 consecutive years.

Pala Casino is conveniently located off I-5 and Highway 76 and is easily accessible from all counties in Southern California.

For more information, visit www.palacasino.com, www.facebook.com/palacasino, or www.twitter.com/palacasino.

About Live Fast Motorsports

Live Fast Motorsports is a single-car Ford Mustang team based in Mooresville, NC., competing in the NASCAR Cup Series under the No. 78. The team is co-owned by B.J. McLeod and Matt Tiff. McLeod also serves as the team's driver. B.J.'s wife, Jessica McLeod, is named the company's CEO.

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